



an urban
education
workforce
development
collaboration

OVERVIEW OF ACTIVITIES OF THE COMMUNIVERCITY AT LYNN SHARED IMPACT COLLABORATIVE – July 1, 2017-June 30, 2018

The following report outlines the details of work under the CommUniverCity at Lynn. These areas included the following:

- Early College Dual Enrollment Activities in Lynn Public Schools and Lynn area. Major Partners: Lynn Public Schools, North Shore Community College
- Gateway to College in Lynn Public Schools. Major Partners: Lynn Public Schools, North Shore Community College
- Information Technology Guided Academic Pathway Subcommittee of the Early College effort: Lynn Public Schools, North Shore Community College, Salem State University, NS Workforce Investment Board, North Shore Technology Council, Technology Employers (Ellucian, NSK, Inc.). This work is completed and the additional CIS degree at SSU approved by the MA BHE in spring 2018.
- Early Childhood Education Pathway Subcommittee of the Early College effort: Lynn Public Schools, North Shore Community College, Salem State University, Impact Lynn/LEO, Inc.
- Supportive Services Committee: Lynn, Children’s Friend and Family Services, Gregg Neighborhood House, Girls, Inc. of Lynn, Lynn Community Health Center, Lynn Economic Opportunity, Inc., Lynn Housing Authority & Neighborhood Development, Lynn Housing Authority & Neighborhood Development, Lynn Public Schools, Lynn YMCA, North Shore Career Center, North Shore Community College, My Brother’s Table, Project Cope, Bridgewell, Salem State University, The Food Project, and The Haven Project
- Financial Literacy Committee: Lynn Public Schools, North Shore Community College, Salem State University
- Activity levels and support of NSCC students by the co-located North Shore Workforce Investment Board. Partners: North Shore WIB, North Shore Community College

The goals for FY2018 were set at an October 30, 2017 meeting by the Partner Leadership Team and included the following:

- Continue the work in the various areas already moving ahead (Early College, Social Services, Career Services, and Academic Pathway development with LPS, NSCC, and SSU faculty)
- Continue the work in collaboration with Impact Lynn initiative, which grew out of the shared impact work of Working Cities Challenge Grant and Congressman Moulton's Federal Promise Zone proposal work.
- Work with Congressman Seth Moulton's office to develop a workforce development proposal to present to the GE Foundation as part of their commitment to the City of Lynn.
- Focus on financial literacy to insure capacity to use knowledge and skills to manage financial resources effectively for a lifetime of financial well-being.

This year saw the retirement of several partner leaders. We said thank you and goodbye to Dr. Catherine Latham, Superintendent of Lynn Public Schools, and outgoing Mayor of the City of Lynn Judy Kennedy. The Mayoral election outcome selected incoming Mayor Tom McGee. Mayor McGee was already active in the CommUniverCity at Lynn partnership as the State Senator representing the Lynn area. As we ended 2017-2018, we welcomed Dr. Patrick Tutweiler as the new Superintendent of Lynn Public Schools and our new State Senator Brandon Creighton. Both leaders have been involved with the CommUniverCity at Lynn activities in the past in their former capacities (Deputy Superintendent and State Representative) and we welcome them to our Partner leader collaborative.

NSCC Early College@Lynn

Over the past three years, Early College students have registered for approximately 3,170 credits with an overall 81.3% completion rate. This is phenomenal success for our initiative.

However, it has not been without challenges. For example, last fall 2017 semester enrolled just 51 high school students across seven courses. To address this lower-than-usual number, we implemented two strategies:

1. Recruiting for fall 2018 began in the spring before students left for summer vacation; and
2. The courses started later than NSCC college courses on September 17 rather than September 4.

Pre-summer recruiting efforts paid off, as we have collected close to 88 applications, an 80% increase from this time last year and more than halfway to our goal of 140. Applications continue to come in, and we will have a couple of weeks to fill remaining seats once high schools enter their fall semester 2018.

Our spring 2018 semester started strong and finished strong. 131 Early College students registered for courses at the Lynn campus, allowing us to get close to full capacity in seven courses: ANT102, CMP101, FFL100, PHI120, SPE102, BIO211 and MAT143. We matched our completion rate of 86%!

In summer 2018, 133 high school students enrolled in 7 courses. Grades will be posted in the latter half of August. To date, students are being retained at similar levels to previous semesters.

In 2017-2018, an initial study conducted by the NSCC Institutional Research Office yielded 36.1% of our early college students who graduated from high school matriculated to North Shore Community College as their first post-secondary experience post high school.

As of early August 2018, 28 of the 168 2018 high school graduates who took Early College courses have already registered for classes and will become freshmen college students at NSCC in September.

NSCC was happy to award six of those students' scholarships for the 2018-2019 academic year! Five LPS graduates and one Essex Tech graduate were selected for either an Early College Scholarship, NSCC Alumni

Association Beacon Scholarship, or a Presidential Scholarship. Three of these students will study health science, one will study pre-engineering, one will pursue a business transfer pathway, and one will follow a liberal arts pathway. The Early College Program expressed their gratitude to the North Shore Community College Foundation for establishing these scholarship opportunities.

In September 2018, we begin our fourth academic year of Early College under the CommUniverCity at Lynn. Seven courses will be offered in Fall 2018: ART116, FFL100 (with a business focus), CMP101, SPE106, CHE103, MAT143, SOC106, and ASL101.

Gateway to College

North Shore Community College, Lynn Public Schools, and several area K-12 districts launched the North Shore Gateway-to-College program. Under this unique early college model, students at-risk of dropping out of high school or those who have already dropped out of high school are given the opportunity to complete their high school diploma requirements through dual enrollment on North Shore Community College's campus. Initial results were promising. The average starting high school G.P.A. for the cohort was 1.67. After the fall semester, the average G.P.A. for the Gateway Cohort was 2.84. Eighty-nine percent graduated from high school and 66% matriculated to North Shore Community college post high school graduation to continue their post-secondary degrees.

Upward Bound

NSCC's Upward Bound program is one of four Federal TRIO programs hosted by NSCC at Lynn Public Schools. NSCC at LPS UB at was established in 1979. Its mission is to provide support to high school students and ultimately increase the rate at which participants' complete secondary education and enroll in and graduate from institutions of postsecondary education. Over the last several years, the CommUniverCity at Lynn partnership has worked to connect UB with Early College efforts. To date, 25% of this year's UB senior class has matriculated to North Shore Community College for their post-secondary education.

This summer, thirty-eight students from three Lynn public high schools participated in NSCC's 2018 TRIO/Upward Bound (UB) Summer Academy. Throughout the six weeks of the program, students engaged in a variety of academic, social, cultural, leadership, and community service activities both on our NSCC Campus and for a two-week residential experience at UMass Amherst.

Social Services Committee

Purpose: Within the CommUniverCity at Lynn initiative, an urban education-workforce development collaboration that will provide effective and affordable educational pathways from pre-school to graduate school and into the workforce, we seek to develop a plan to bring together community partners to improve and facilitate student success. This will be accomplished by creating a systematic approach to identifying the needs of students and providing access to services by building collaborations with existing social services agencies.

Leadership: This CommUniverCity subcommittee is chaired Jermaine Williams, Vice President of Student Affairs at North Shore Community College.

Meetings: Five meetings occurred between July 2017 and June 2018 (FY17). Meetings were held at Lynn Community Board Room at NSCC's Lynn Campus.

Active Participants: Joy Richmond-Smith, Site Director for Lynn, Children’s Friend and Family Services; Cynthia Christ, CEO, Gregg Neighborhood House; Kelly O’Connor, Director, Gregg Neighborhood House; Deb Ansourlian, Executive Director, Girls, Inc. of Lynn; Deborah Smith Walsh, Development Community Relations Coordinator, Lynn Community Health Center; Birgitta Damon, CEO, Lynn Economic Opportunity, Inc.; Lilian Romero, Chief Program Officer, Lynn Economic Opportunity, Inc.; Ruth Njorgoe, Accounting Director, Lynn Economic Opportunity, Inc; Lysa Newhall, Lynn Housing Authority & Neighborhood Development; Brenda Womack, Federal Housing Manager, Lynn Housing Authority & Neighborhood Development; Shannon Gardner, Program Specialist, Lynn Public Schools; Audrey Jimenez, Executive Director, Lynn YMCA; Marilyn Foster, Director of Career Center Program, North Shore Career Center; Bonie Bagchi Williamson, Dean of Students, North Shore Community College; Debbie Campbell, Senior Academic Counselor, North Shore Community College; Brianne Duff, Coordinator of Student Health Services, North Shore Community College; Nadira McDonald, Director of Gateway College, North Shore Community College; Jill Thornton, Assistant Dean of Strategic Partnership, North Shore Community College; Jermaine Williams, Vice President of Student Affairs, North Shore Community College (chair); Dianne Kuzia Hills, Executive Director, My Brother’s Table; Mark Kennard, Executive Director, Project Cope; and affiliate of Bridgewell; Chris Sullivan, Director of Student Advocacy, Salem State University; John Wang, Regional Director, The Food Project; Gini Mazman, Executive Director, The Haven Project; and Emily Urbina, Program Director, The Haven Project

The information below represents the major items of discussion, the established next steps that occurred during the year, and outcomes.

The group will meet in August 2018 and discuss goals for the upcoming year.

1. Supporting the Master of Social Work (MSW) Partnership

a. Outcomes:

- i. MSW student reported back to the group regularly during the year
- ii. Group helped MSW student and NSCC staff talk through opportunities for growth and successes
- iii. MSW student produced final report (link)
- iv. MSW student produced guidebook (link)

b. Established next steps:

- i. Review MSW final report
- ii. Continue partnership with My Brother’s Table and have an MSW student for the 2018-2019 year
- iii. Primary focus next year will be on housing advocacy and placement

2. Addressing housing insecurity

a. Outcomes:

- i. Created more housing opportunities for housing insecure youth
- ii. Partnership with the The Haven Project where NSCC provides referrals for housing opportunities the CBO manages
- iii. Supporting The Haven Project with Letter of Support (LOS) for future endeavors, committing to be a resource for referrals
- iv. Partnership with LHAND to administer annual Youth Count survey
- v. Reviewed 2017 HOPE Lab report

b. Established next steps:

- i. Continue to provide housing opportunities, via referrals, for housing insecure youth
- ii. Continue to partner with LHAND

3. Addressing food insecurity

a. Outcomes:

i. Partnered with Greater Boston Food Bank to provide a mobile food market monthly at the Lynn Campus

1. Served approximately 250 students per month

2. Provided more than 32,000 pounds of food

b. Partnership with The Food Project to have a listening session at the Lynn Campus for Lynn Grows

i. Reviewed 2017 HOPE Lab report

c. Established next steps:

i. Continue to provide monthly mobile markets

4. Enhancing communication

a. Outcomes:

i. CBO partners reviewed NSCC communications sent to students

ii. Discussion of what information would be beneficial for CBOs to have so they can reinforce with clients, several of whom are NSCC students

b. Established next steps:

i. CBOs will be added to distribution list for some messages so they can utilize their roles and confidants and influencers.

Financial Literacy Committee

The Financial Literacy Committee was a new effort this year to address one of the CommUniverCity at Lynn goals. The charge was to collect information (description of program, audience, data) on what financial literacy programs and practices are already being utilized by the partners; collect information on other agency/institutions/ organizations providing financial literacy programs in Lynn and the Lynn area with descriptions of the programs, audience, data, etc. Then analyze what we know is happening in the area, what are the strengths, gaps, needs for financial literacy programs and how we can bring the shared impact approach to the area.

The FL Committee met 3 times over the year. There was some collection of data, not yet integrated and checked, as well as brainstorming around what partner agencies could do to add value in this area. The third meeting included a presentation from the Office of the State Treasurer on their Financial Literacy initiatives across the state. Because of that meeting, some new offerings under the State Treasurer's initiative to be piloted at NSCC for the community and college students in fall semester 2018.

GE Foundation Proposal Concept

Several partners met with staff from Congressman's Moulton office to help draft a workforce development concept. Due to the reorganization of the GE Foundation mid-year, the RFP has not yet been promulgated.

North Shore Career Center/North Shore Community College Access Point

There were 1,854 customers using the North Shore Career Center Access Point hosted by North Shore Community College at the Lynn Campus during the period July 1, 2017 to June 30, 2018. This participation rate represents a 55% increase over the number of customers utilizing the Access Point location in FY2017.

Of the total customers utilizing services at the Career Center Access Point during FY2018 just over 5% or 93 individuals self-identified themselves as students of North Shore Community College. The participation of North Shore Community College students during this past year represents a 13% increase in Access Point utilization from FY2017.

During the course of the year, these 1,854 customers made 5,027 visits to the Access Point while participating in a variety of job search related services. The services accessed resulted in 247 of those visiting the Access Point reporting that they had found employment at an average wage of \$19.51 per hour.

The following is a summary of the services access by all customers participating at the Campus Access Point during FY2018:

Services Provided	FY2018 Visits
Assessment/Testing	904
Workshops	1102
Employment Counseling	1181
Resource Room	1441
Job Search Assistance	785
Job Development	107
Job Referrals	97
Skills Training	18
Reported finding employment	247