

TRANSFER ARTICULATION AGREEMENT

North Shore Community College

and

Becker College

Graphic Design – Integrated Media Associate in Science Degree

to

**Bachelor of Arts, Design Degree, Concentration in
Communications Design
Day Division**

Spring 2015

Statement of Purpose

Becker College and North Shore Community recognize that for many students the path to a bachelor degree may begin at a community college. Recognizing similarities among curricula, this Agreement is formed to enable the smooth transfer of NSCC graduates to Becker College.

Further, the purpose of this agreement is to provide smooth transition between the two academic programs by

- identifying all required and equivalent courses for the relevant programs at each institution, and
- facilitating credit transfer and guarantee of admission for students who meet the agreed upon criteria.

Participants

This agreement has been entered into by North Shore Community College, Danvers, MA and Becker College, Worcester, MA.

Programs/courses included in this agreement

- A. The North Shore Community College **Graphic Design - Integrated Media Associate in Science Degree** will be accepted toward the **Bachelor of Arts in Design, Concentration in Communications Design** at Becker College.
- B. This acceptance will be extended to students who enroll in the Day Division at Becker College.
- C. All coursework included in the Graphic Design – Integrated Media AS degree will be accepted and applied towards required coursework and electives as stipulated in the Communications Design BA program. **See Appendix A.**

Terms and Conditions of Transfer:

- A. Students who graduate from the Graphic Design – Integrated Media Associate in Science degree with cumulative grade point average (GPA) of 2.0 or higher will be guaranteed admission into the Communications Design Bachelor of Arts major under the terms of this agreement.
- B. In addition, 60 credits of the completed NSCC Graphic Design – Integrated Media Associate in Science degree will be accepted by Becker College and be applied to the Communications Design major, with 61 credits remaining to be completed in the Bachelor of Arts degree.
- C. Students who have additional coursework may be eligible for additional transfer credits subject to the limit of 30 credits required in residency at Becker College; 50% of the 3000 and 4000 level courses within the major must be completed at Becker College.
- D. Transfer students are not required to take ACAD 1001 at Becker College.
- E. All coursework from the sending program must be completed with grades of “C” or better in order to transfer.
- F. NSCC students will be advised to complete the recommended graphic design, social science, humanities and liberal arts electives that meet Becker graphic design course equivalents as specified in the attached program grid (Appendix A). NSCC students who complete other electives may use these to fulfill Becker graphic design or open electives in order to maximize transferability of credits earned in the associate degree.
- G. Students who have completed courses at a 4-yr degree granting institution may be eligible for additional transfer credits.

- H. NSCC students who do not meet the aforementioned standards will be considered for admission to Becker College on a case-by-case basis.

Communications and Advising

Communication and advising is central to effective transfer/articulation. Recognizing this:

- A. The colleges agree to include information about this articulation agreement in relevant publications for the purposes of promotion and advising
- B. The colleges agree to jointly develop appropriate transfer guides and make these available to students and advisors as appropriate.
- C. The colleges agree to notify each other promptly, in writing, of substantive changes in curricula that might affect the Agreement.

Implementation and Length of agreement

- A. Becker College and North Shore Community College agree that this Agreement becomes effective on _____ (date)
- B. This agreement will remain in effect for 3 years from the date above unless terminated or amended by either party with prior written notice.
- C. This Agreement does not preclude either college from entering into similar agreements with other institutions of higher education.

Signatures of appropriate institutional leaders and representatives

The relevant program coordinator and/or academic department chair of Becker College and Susan Curry, Articulation Coordinator of North Shore Community College, shall be responsible for implementing this agreement, for identifying and incorporating any changes into subsequent agreements, and for conducting a periodic review of this agreement.

For North Shore Community College

For Becker College

Dr. Patricia Gentile
President
North Shore Community
College

Date

Robert E. Johnson
President
Becker College

Date

Dr. Karen Hynick, Vice
President of Academic
Affairs

Date

Nancy Crimmin
Interim Vice President of
Academic Affairs

Date

Patricia Brown, Dean
Career & Technical
Education and Business
Sciences

Date

Betsy Fuller
Associate Vice President of
Academic Affairs

Date

Sandra Fuhs, Coordinator
Graphic Design

Date

Paul Cotnoir
Director, Department of
Design

Date

Susan Curry, Director
College Articulations

Date

Kat Andler
Faculty, Design

Date

APPENDIX A – NSCC Graphic – Integrated Media AS to Becker College Communications Design BA

Course#	NSCC Course Name	Cr	Course #	Becker College Course Name	Cr
CMP101	Composition 1	3	ENGL1001	English Composition	3
CPS124	Web Fluency	3		Open Elective	
CPS158	Dreamweaver	3	GRPH2160	Intro to Web Design	3
GRA202	Digital Illustration	3	GRPH2120	Techniques of Vector Imaging	
MKT101	Marketing	3	Elective	Approved program elective	3
CMP104-150	Composition 2 Elective	3	ENGL1003	Writing about Literature	3
GRA130	Intro to Digital Photography	3	Open	Open Elective	3
GRA118	Digital Page Layout	3	Elective	Approved program elective	3
GRA140	Integrated Media Design Principles	3	COMM1300	Communications in the 21 st Century	3
IDS108	IT, Society and Culture	3	INFO 1001	Technology and Society	3
ART114	Visual Design theory	3	ARTS1301	Principles of Design	3
GRA116	Electronic Imaging	3	GRPH2130	Techniques of Raster Imaging	3
GRA204	Typography	3	GRPH2110	Typography	3
MKT216	Internet Marketing	3	Elective	Approved program elective	3
SPE102	Speech	3	ENGL2003	Public Speaking or Effective Communications	3
COP202	Cooperative Education/Internship	3	GRPH4300	Career Internship	3
GRA216	Graphic Design Portfolio		Elective	Approved program elective	3
LA-Elective	SOCIAL SCIENCE OR LITERATURE ELECTIVE RECOMMENDED	3	SS or Humanities Elective	Social Science or Humanities elective	3
LA-Elective	HISTORY ELECTIVE RECOMMENDED	3	History Elective	History Elective	3
MKT204	Advertising	3	MKTG2101	Advertising	3
	Total Credits Required	60		Total Credits Transferred	60